



City of  
Pittsburgh

COVID-19 Small Business  
Resiliency Grant Program

# Background



- **March:** COVID, Shelter-in-Place
- **March 25:** CARES Act approved, \$150B to States/local gov'ts (Pittsburg = approx. \$917,000)
- **April:** City Council adopts moratorium on rent increases, evictions
- **Staff review** of other city-sponsored programs
- **August 5:** Finance Subcommittee discusses grant parameters

# Parameters/Eligibility



- \$250,000 total award
- Minimum 25 awards of up to \$10,000 (may be reduced for lack of qualified applicants)
- For-profit business located within Pittsburg
- No more than 3 locations within Contra Costa
- Operational for at least 1 year as of date of application submittal

# Eligibility



- Between 2 and 50 employees on payroll at time of initial SIP
- Demonstrate min. 25% reduction in revenues due to COVID-19
- Gross sales under \$8 million over last year
- Comply with Local, State and Federal guidelines for operating

# Not Eligible



- Cannabis businesses, gas stations, liquor/convenience stores, smoke shops, and smoking lounges are not eligible.
- Tenants of the City of Pittsburgh, PACF, or the Successor Agency to the Redevelopment Agency are not eligible unless funds are to be used for storefronts not owned or managed by the City.

# Review, Use of Funds



- All applicants must submit a confidential proposal
- Funds may be applied to rent and/or utilities.
- Partial awards may be issued
- Qualifying applicants will be entered into a lottery
- Must be used to support a storefront in Pittsburg
- Chamber of Commerce may serve as review committee to screen applications, distribute funds

# Recommendation



Staff recommends the City Council adopt a resolution establishing general guidelines and allocating \$250,000 of CARES Act funding to launch a City-sponsored COVID-19 Small Business Resiliency Grant Program.